

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56990

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

| | | | | | |
|---|---------------------------|---------------------|------------|---------------------------------------|---|
| 32354 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 254017 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | LUC MEDIA | | | CRITZ FOR CONGRESS | |
| AND | 25 Whitlock Pl SW Ste 201 | | | 647 Main St Ste 110 | |
| ADDRESS | Marietta | GA | 30064-3142 | Johnstown | |
| | USA | | | USA | |
| CONTACT | AMY MILLS | | | PRODUCT CRITZ 10/15-21 | |
| LOCAL SALESPERSON | Brian Butz-1 | AGENCY EST. NO. | 2432 | PRODUCT CODE | 1310 |
| NATIONAL SALESPERSON | | | | | |
| BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1 | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---|---------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. | | | | | | | | | | |
| 1 LUR:20 MIN SEP | Th | 1 | 05:00A | 05:58A | 30S | 10/18/12-10/18/12 | THIS MORNING 5-6AM | 1 | 300.00 | 300.00 |
| 2 LUR:20 MIN SEP | 00101.. | 2 | 05:58A | 07:00A | 30S | 10/17/12-10/19/12 | THIS MORNING 6-7AM | 2 | 625.00 | 1250.00 |
| 3 LUR:20 MIN SEP | 01010.. | 2 | 07:00A | 09:00A | 30S | 10/16/12-10/18/12 | THE EARLY SHOW | 2 | 350.00 | 700.00 |
| 4 LUR:20 MIN SEP | 00101.. | 2 | 09:00A | 09:30A | 30S | 10/17/12-10/19/12 | PITTSBURGH LIVE | 2 | 165.00 | 330.00 |
| 5 LUR:20 MIN SEP | 11010.. | 3 | 11:58A | 12:30P | 30S | 10/15/12-10/18/12 | NOON NEWS | 3 | 600.00 | 1800.00 |
| 6 LUR:20 MIN SEP | 00101.. | 2 | 04:00P | 04:30P | 30S | 10/17/12-10/19/12 | 4-430PM NEWS | 2 | 600.00 | 1200.00 |
| 7 LUR:20 MIN SEP | 01010.. | 2 | 04:30P | 05:00P | 30S | 10/16/12-10/18/12 | 430-5PM NEWS | 2 | 600.00 | 1200.00 |
| 8 LUR:20 MIN SEP | 00101.. | 2 | 05:00P | 05:30P | 30S | 10/17/12-10/19/12 | 5-530PM NEWS | 2 | 850.00 | 1700.00 |
| 9 LUR:20 MIN SEP | 10010.. | 2 | 05:30P | 06:00P | 30S | 10/15/12-10/18/12 | 530-6PM NEWS | 2 | 850.00 | 1700.00 |
| 10 LUR:20 MIN SEP | 01101.. | 3 | 05:58P | 06:30P | 30S | 10/16/12-10/19/12 | M-F 6PM NEWS | 3 | 950.00 | 2850.00 |

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PAGE 2

| | | | | | |
|---|---------------------------|---------------------|------------|---------------------------------------|---|
| 32354 | AGENCY (OR SERVICE) | ACTING AS AGENT FOR | 254017 | ADVERTISER (OR AGENCY AND ADVERTISER) | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | LUC MEDIA | | | CRITZ FOR CONGRESS | |
| AND | 25 Whitlock Pl SW Ste 201 | | | 647 Main St Ste 110 | |
| ADDRESS | Marietta | GA | 30064-3142 | Johnstown | |
| | USA | | | USA | |
| CONTACT | AMY MILLS | | | PRODUCT CRITZ 10/15-21 | |
| LOCAL SALESPERSON | Brian Butz-1 | AGENCY EST. NO. | 2432 | PRODUCT CODE | 1310 |
| NATIONAL SALESPERSON | | | | | |
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|----------------|---------|------------|--------|--------|--------|-------------------|-----------------------|--------------|-----------|----------------|
| | | | FROM | TO | | | | | | |
| 11 | Th | 1 | 06:30P | 07:00P | 30S | 10/18/12-10/18/12 | M-F 630PM NEWS | 1 | 950.00 | 950.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 12 | 0110000 | 2 | 11:00P | 11:35P | 30S | 10/16/12-10/17/12 | 11PM NEWS | 2 | 1500.00 | 3000.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 13 | Sa | 1 | 05:58A | 07:58A | 30S | 10/20/12-10/20/12 | SAT. MORN. LOCAL NEWS | 1 | 295.00 | 295.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 14 | Sa | 1 | 07:58A | 10:00A | 30S | 10/20/12-10/20/12 | SAT.CBS MORNING NEWS | 1 | 325.00 | 325.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 15 | Sa | 1 | 07:00P | 07:30P | 30S | 10/20/12-10/20/12 | SAT 7PM NEWS | 1 | 625.00 | 625.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 16 | Sa | 1 | 11:00P | 11:35P | 30S | 10/20/12-10/20/12 | 11PM NEWS | 1 | 1500.00 | 1500.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 17 | Su | 1 | 08:28A | 08:57A | 30S | 10/21/12-10/21/12 | KD/PG SUNDAY EDITION | 1 | 225.00 | 225.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 18 | Su | 1 | 08:58A | 10:28A | 30S | 10/21/12-10/21/12 | CBS SUN MORN | 1 | 550.00 | 550.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 19 | Su | 1 | 11:00P | 11:35P | 30S | 10/21/12-10/21/12 | 11PM NEWS | 1 | 1500.00 | 1500.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 20 | 01010.. | 2 | 09:58A | 10:57A | 30S | 10/16/12-10/18/12 | LET'S MAKE A DEAL | 2 | 350.00 | 700.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 21 | W | 1 | 10:58A | 11:58A | 30S | 10/17/12-10/17/12 | PRICE IS RIGHT | 1 | 550.00 | 550.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 22 | 01001.. | 2 | 12:30P | 02:00P | 30S | 10/16/12-10/19/12 | CBS SOAPS 1230-2P | 2 | 385.00 | 770.00 |
| | | | | | | | | | | |

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| | | | FROM | TO | | | | | | |
| LUR:20 MIN SEP | | | | | | | | | | |
| 23 00110.. | | 2 | 02:58P | 03:58P | 30S | 10/17/12-10/18/12 | DR. PHIL | 2 | 350.00 | 700.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 24 00011.. | | 2 | 07:30P | 07:58P | 30S | 10/18/12-10/19/12 | THE INSIDER | 2 | 675.00 | 1350.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 25 01001.. | | 2 | 11:35P | 12:37A | 30S | 10/16/12-10/19/12 | 11:35P-12:37A - LETTERMAN | 2 | 550.00 | 1100.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| 26 Sa | | 1 | 12:05A | 01:05A | 30S | 10/20/12-10/20/12 | CSI: MIAMI | 1 | 200.00 | 200.00 |
| LUR:20 MIN SEP | | | | | | | | | | |
| Total Contract: | | | | | | | | 43 | | 27370.00 |
| | | | | | | | | | | |
| | | | | | | | Billing Summary | | | |
| | | | | | | | Oct | Nov | Dec | Total |
| Qtr 4-12 | | | | | | | 27370.00 | .00 | .00 | 27370.00 |
| GRAND TOTAL | | | | | | | | | | 27370.00 |

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